

Redemptive AI

Jason Malec



Scott & Theresa Beck

Serving
Champions
for 40 years



My Ministry Background



NORTH POINT
COMMUNITY CHURCH



explore
God™

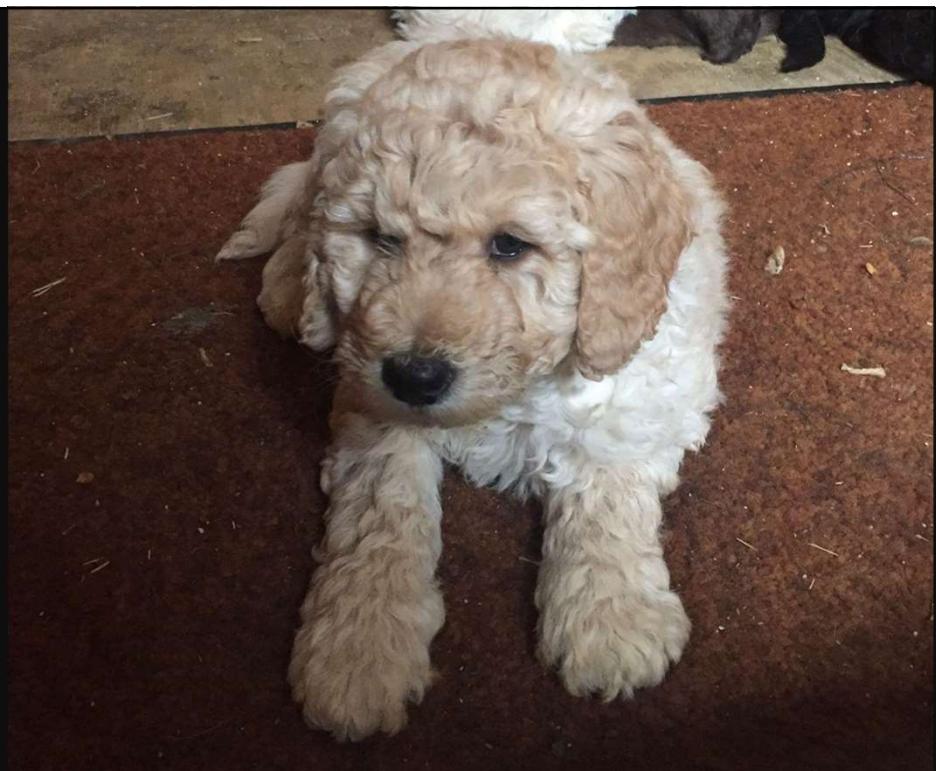


LIVING™
ON THE EDGE

glooai

My Personal Interests





**“God is not
surprised by AI”**



**My goal: Inspire you
to discover new ways
to leverage AI to
enhance business & ministry**





Generative AI in a Nutshell

Henrik Kniberg
Jan 2024

0:06 / 17:56

Intro >

HD

Generative AI in a Nutshell - how to survive and thrive in the age of AI

Computers have gotten “smarter”

Execute
Instructions



Learn &
“Think”



Jeremy Utley
Stanford Professor
AI & Innovation Expert



“Folks using chatGPT outperformed those
who did not...by a lot.

On every dimension.

They finished **12% more tasks, 25% faster,**
with 40% higher quality results.”



Average Gain: 7.5 hours of productivity per week after five hours invested



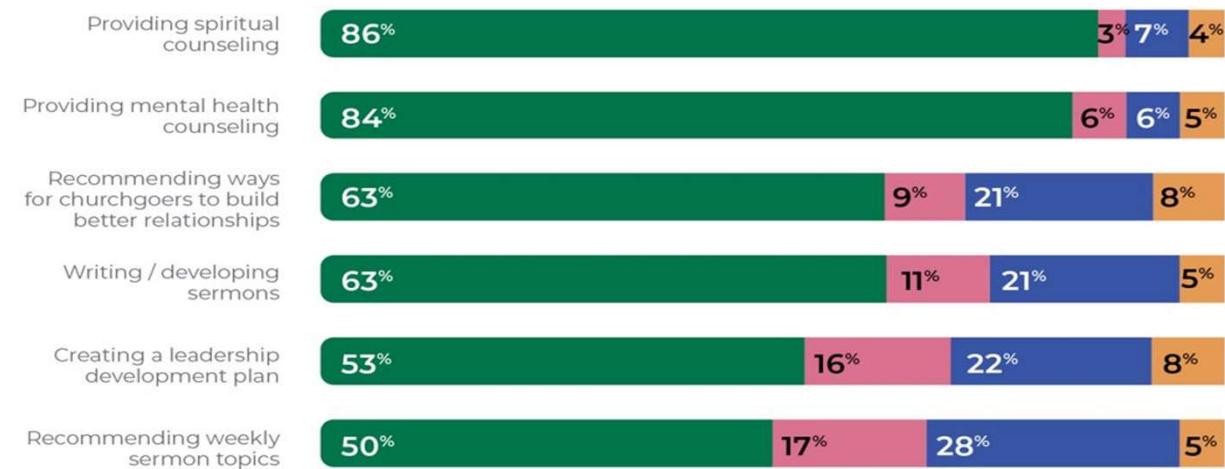
U.S. Christians Prefer a Human Touch for Most Church Functions

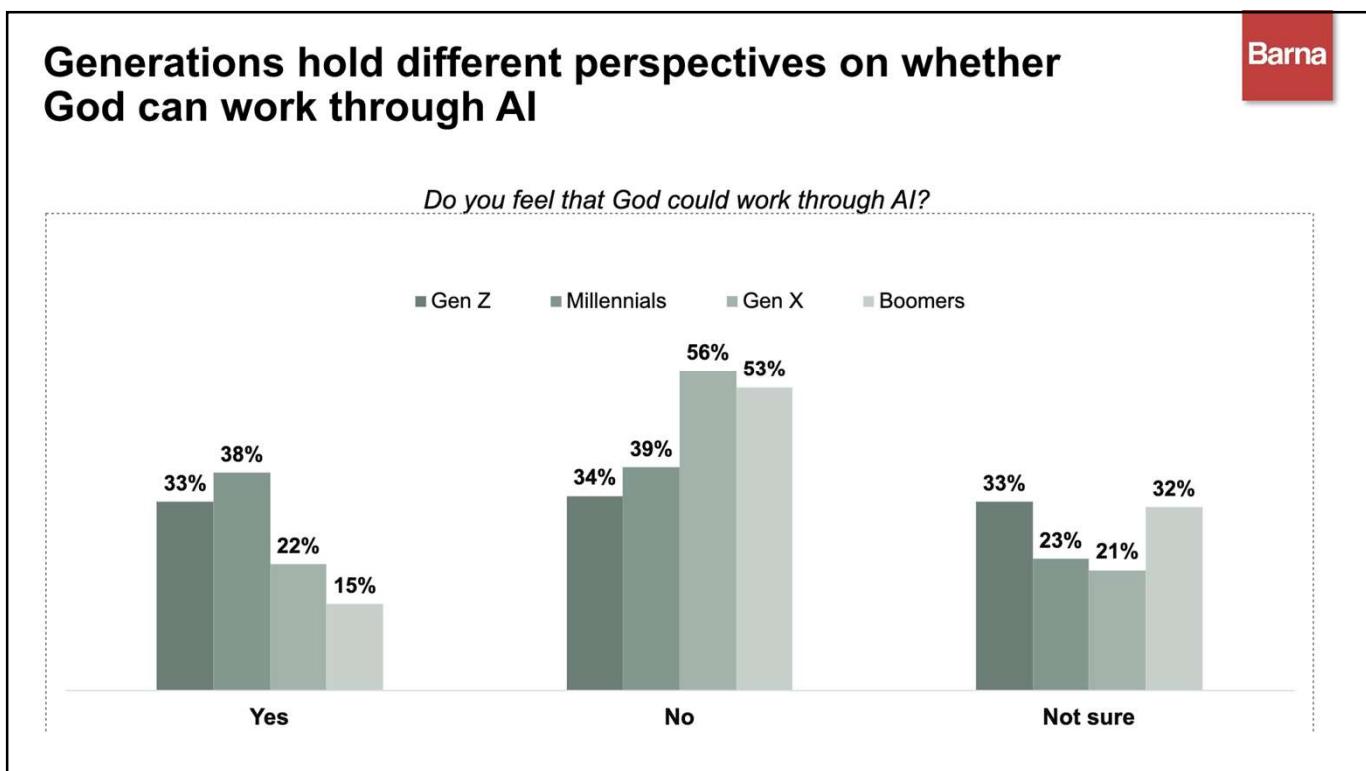
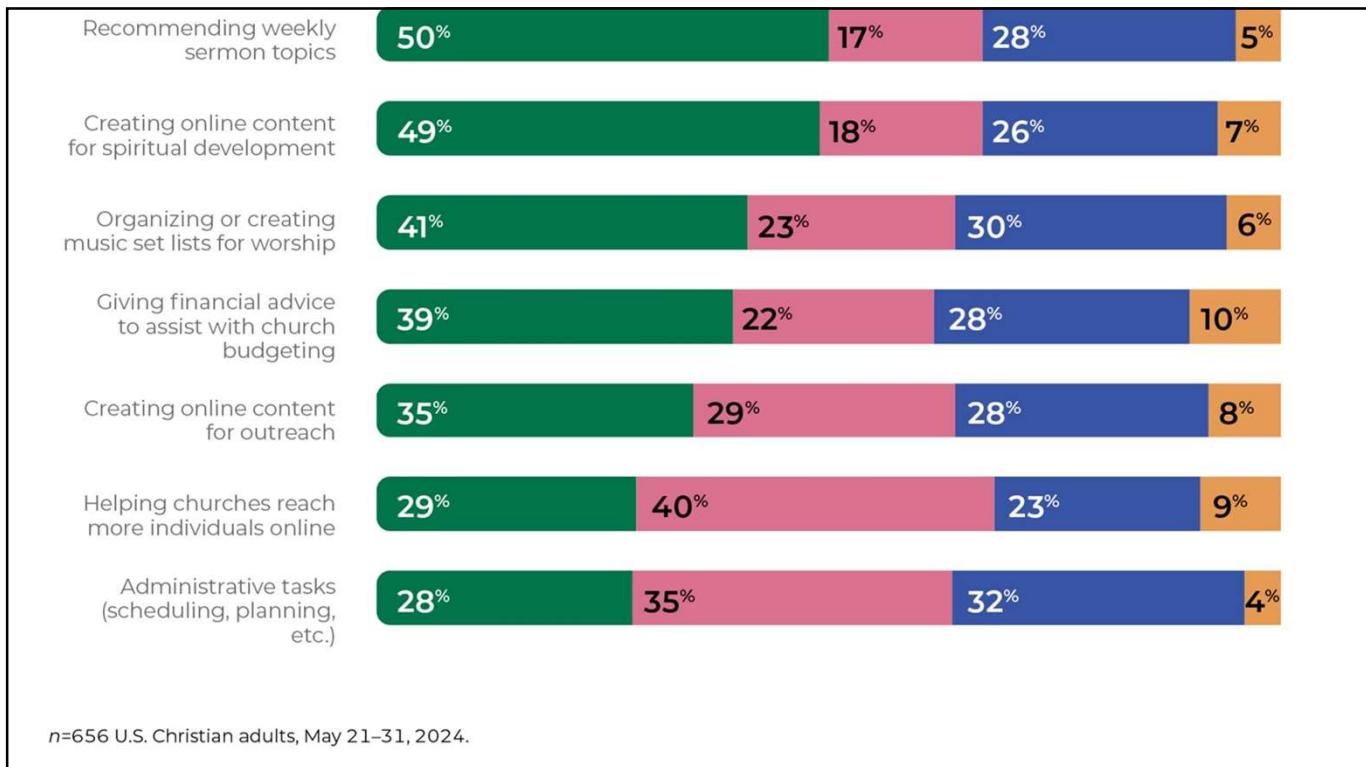
Barna

Thinking about churches, of the following, which do you feel AI could do better, and which do you feel a human could do better?

Base: Christians

- A human could do this task better
- AI could do this task better
- AI or a human would do this task at the same level
- Not sure





Theology of AI

**Genesis 1-3
Deuteronomy 6 & Matthew 22
Genesis 2 & Exodus 20**



10 AI Tools Every Church Leader Should (Probably) Try

1. [Perplexity.ai](#) - AI "answer engine" with footnotes & links
2. [Fathom.video](#) or [Tactiq.io](#) - AI meeting notetaker
3. [ChatGPT.com](#) - Start your AI chatbot journey here
4. [ElevenLabs](#) - Text-to-voice and voice-to-text tools
5. [Canva Magic](#) AI or [Gamma.ai](#) - Presentation creation
6. [Ideogram.ai](#) - AI image generator
7. [Suno.com](#) - Music generator
8. [NotebookLM](#) - Upload docs & auto-create podcasts & more ([Listen](#))
9. [OpusClip](#) - Sermon clips for social media and shorts
10. [Church.tech](#) - Sermon repurposing tool; social clips, images, devotionals, discussion guides, transcripts...



Three Recommendations:

- 1. Use Your Voice**
- 2. Respond to Responses**
- 3. Invite Questions**

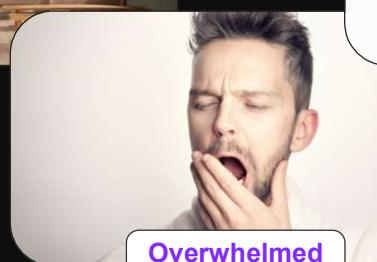




If this is your reality...



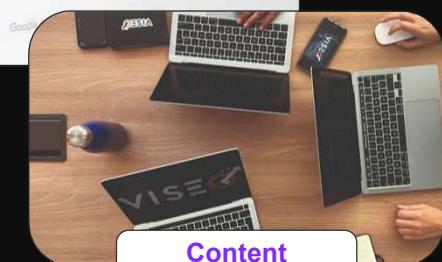
Decreasing
Engagement



Overwhelmed
Staff



Limited Online
Presence



Content
Inaccessibility



aspen

for churches

Optimize your content & website
To increase **reach** and **impact**



Your Church AI Assistant

Provides responses based on
your church's unique content

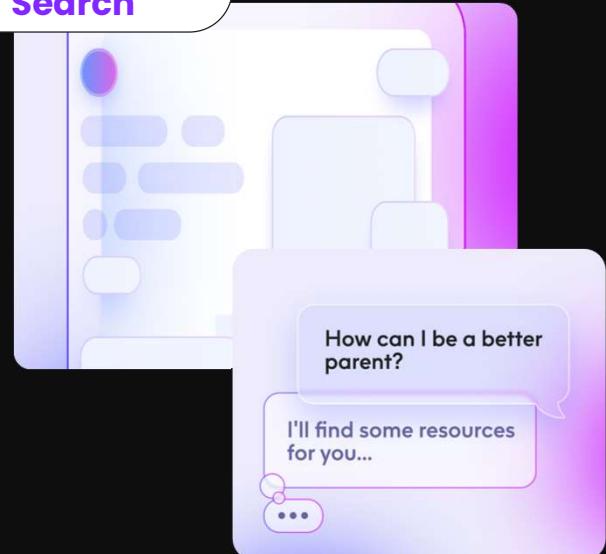
24/7 Chat



Centralized Content Library

Every sermon optimized to help seekers **find** and engage with your content

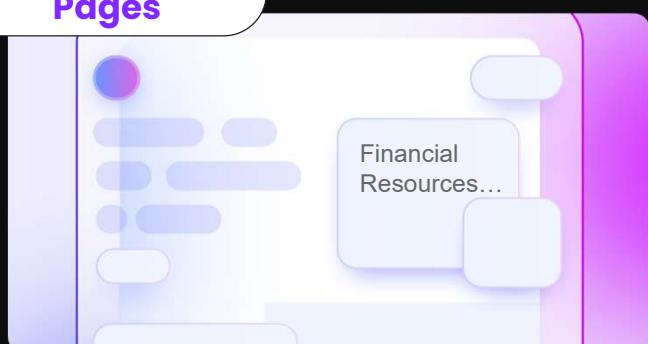
Enhanced Search



AI Enhanced Sermon Tools

Turn sermons and resources into SEO optimized landing pages and guides for greater discoverability

Landing Pages



How is Aspen Different?

Aspen is built on KALLM (Kingdom-aligned Large Language Model), meaning that all resources are aligned with biblical principles



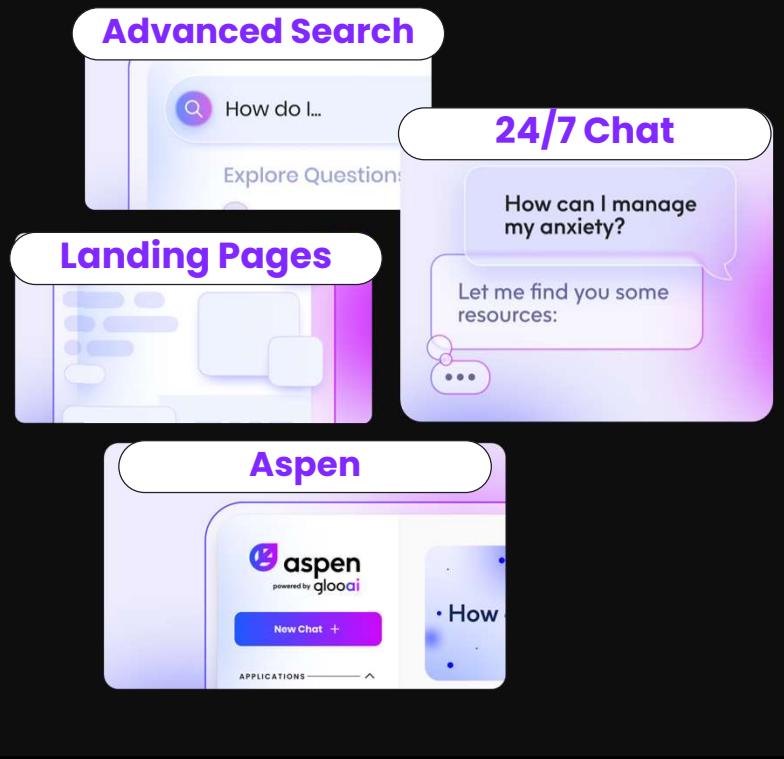
The Flourishing Collection

Contribute to the fastest-growing library of Christian content, and share it with those inside and outside your church



RNM Offer: **One Year Free**

Pre-Register Today



Download this presentation



Let's connect on 





data engine

Your data in.
Better data out.

**New
possibilities
unlocked.**

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data engine is available now for publishers and churches

CHRISTIANITY TODAY **OUTREACH** rightnow MEDIA Barna

LIGONIER MINISTRIES thegoodbook COMPANY RCK KIDS RAISING CHRISTIAN KIDS

The American Association of Christian Counselors **LUIS PALAU** ASSOCIATION loveology hope

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About the Hackathon

235	Participants	\$275K	Total Prizes & Awards
58	First Time Hackers	\$100K	Grand Prize
47	Hours Of Hacking	\$750	For Most Servant Hearted
3	Days of Worship	\$250	For Best Shoes
5,430	ft Elevation	31	Projects Built



Your SEO...
Super-Charged

Your Content &
Sermons...
**More
Discoverable**

Congregants'
Questions...
**Answered
Instantly**



7 Days of AI

1. Day 1: Watch [this](#) 18 minute video. It is the best and most comprehensive explanation of Generative AI titled, Generative AI in a Nutshell - how to survive and thrive in the age of AI by Henrik Kniberg. He calls it "Einstein in your basement." [SOURCE](#)
2. Day 2: Ask ChatGPT "I'd like some good ideas and illustrations for my presentation on generative AI for my hesitant church staff. Can you give me 3-4 examples of emerging technologies that the church was hesitant to adopt but later proved to be super useful in advancing the cause of Christ and growth of his church?" Then ask for another 3... and another 3, etc. TIP: Fingers are "bottlenecks." Speak into Chat on your phone.
3. Day 3: Create a picture by describing a scene you'd like to see using the same description using the following image-generating apps: Meta.ai, Midjourney, ChatGPT 4o, Ideogram.
 - a. Tip: To create the best pictures use detailed, descriptive prompts that specify the subject, setting, lighting, mood, and even artistic style, including elements like "a high-quality, realistic portrait of a young woman with sea-blue eyes, sun-kissed curly hair, in soft, natural light, wearing a flowing summer dress, standing in a vibrant meadow at sunset." It's also fun to ask that the picture be in the style of Vincent van Gogh, Claude Monet, Salvador Dali, Pablo Picasso or Frida Kahlo
4. Day 4: Create a summary, discussion questions, a podcast and much more based on a document (sermon, article, pdf) you have on your computer. Watch the brief instructional YouTube video [HERE](#), then go to <https://notebooklm.google/> and give it go. I loaded up the pdf of an entire book I wrote and LOVED the results.
5. Day 5: Create two worship songs. Of course we'll need one from your 8th Grade self (my gosh! Who wrote that dreadful Father Abraham song?) and another one that is spiritual and reflective, TOOL: [Suno.ai](#)
6. Day 6: Create a PowerPoint Presentation using Gamma.app. Simply load up a transcript or document and Voila! I went to YouTube and pulled up a sermon from my pastor and just loaded up the transcript. (Find transcript by hitting MORE button in description on YouTube). Or...use the info you received from your Day 2 learnings
7. Day 7. Now take that same transcript and paste it into ChatGPT4o and ask for 3 solid discussion questions and one good application question for a long-time church-goer, a seeker who is checking out the faith and a teen who has grown up in the church.

