

Values-Based AI

Jason Malec





Scott & Theresa Beck

Serving Champions for 40 years



My Ministry Background



**NORTH POINT
COMMUNITY CHURCH**

explore
GodTM

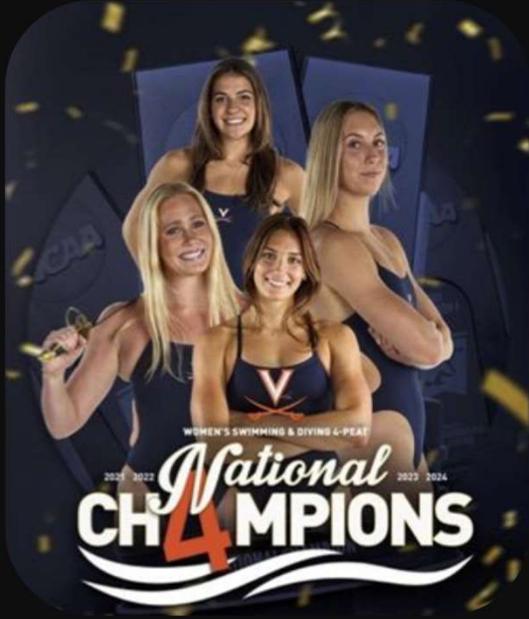


**AMERICAN
BIBLE
SOCIETY**

 **LIVING**TM
ON THE EDGE

 **glooi**^{ai}

My Personal Interests







**“God is not
surprised by AI”**

**My goal: Inspire you
to discover new ways
to leverage AI to**

enhance business & ministry

**“AI is neither artificial nor intelligent; it’s made by humans and reflects our biases.”
~ Kate Crawford**

AI refers to systems that mimic human-like tasks, but do not “think” in a human sense.

Execute
Instructions



Predict
Results



Generative AI in a Nutshell

Henrik Kniberg
Jan 2024



0:06 / 17:56

Intro >



HD



Generative AI in a Nutshell - how to survive and thrive in the age of AI

Types of AI

1. Narrow AI (Alexa, ChatGPT, self-driving cars)
2. General AI (human-level reasoning)
3. Superintelligence (Elon Musk-level existential concern)

Jeremy Utley
Stanford Professor
AI & Innovation Expert



“Folks using chatGPT outperformed those who did not...by a lot.

On every dimension.

They finished 12% more tasks, 25% faster, with 40% higher quality results.”

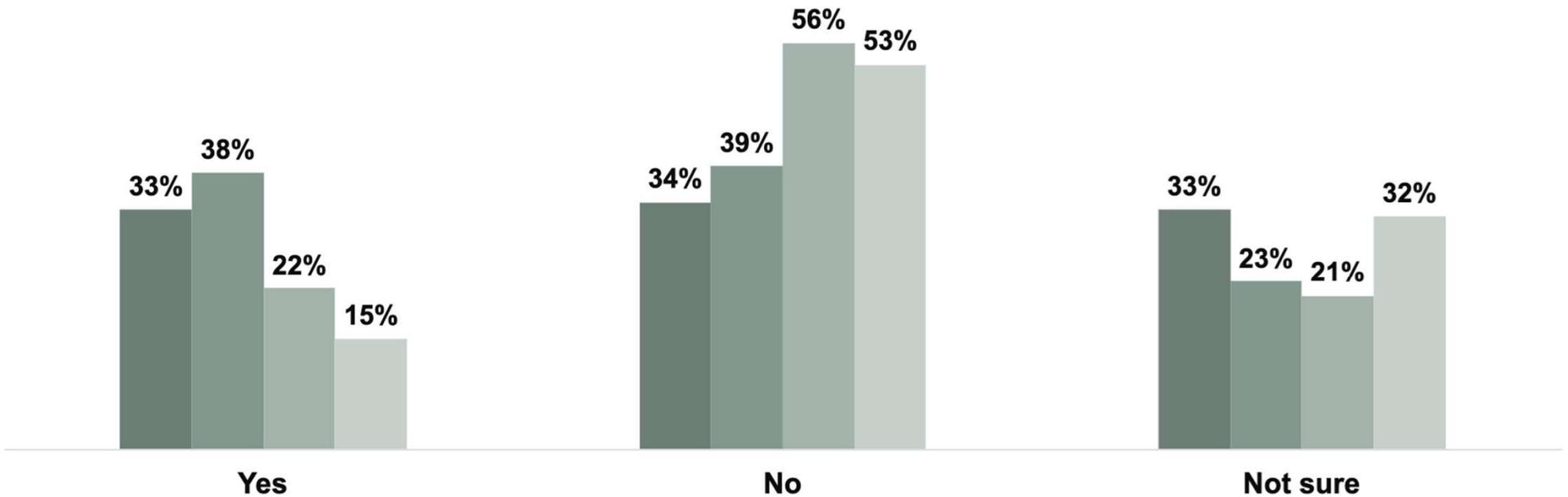
Average Gain: 7.5 hours of productivity
per week after five hours invested

- **WEF - 86% of companies expect AI to transform their operations by 2030**
- **41% of Companies globally plan to REDUCE workforce by 2030 (due to AI)**
- **Mark Zuckerberg predicts that AI will REPLACE Mid-level Engineers by end of 2025 replacing \$300K Engineer Salary FTEs**
- **Goldman Sachs predicts AI will replace 300 Million Full-time Jobs by 2033**
- **AI Augmentation will reach \$4.7 Trillion of Business Value in 2025 (Gartner)**
- **Global Revenues for AI Software + Hardware + Services hit \$300B in 2024 and will exceed \$2 Trillion by 2030**
- **79% of Business Leaders reported Full-scale Deployment for 3 or more Types of AI by the end of 2024 in their Organization**
- **C-Level expectations for Productivity Growth from AI are so HIGH that Executives will consider AI investment as an Option before HIRING people ~ Gartner January 2025 Report**

Generations hold different perspectives on whether God can work through AI

Do you feel that God could work through AI?

■ Gen Z ■ Millennials ■ Gen X ■ Boomers



**“Man is made in the image of God; AI is
made in the image of man.”
~ John Lennox**

Theology of AI

Genesis 1-3

Deuteronomy 6 & Matthew 22

Genesis 2 & Exodus 20

10 AI Tools Every Leader Should (Probably) Try

1. [Perplexity.ai](https://perplexity.ai) - AI "answer engine" with footnotes & links
2. [Fathom.video](https://fathom.video) or [Tactiq.io](https://tactiq.io) - AI meeting notetaker
3. [ChatGPT.com](https://chatgpt.com) - Start your AI chatbot journey here
4. [ElevenLabs](https://elevenlabs.com) - Text-to-voice and voice-to-text tools
5. [Canva Magic AI](https://canva.com), [Gamma.ai](https://gamma.com), [Beautiful.ai](https://beautiful.ai) - Presentation creation & tons more
6. [Ideogram.ai](https://ideogram.ai) - AI image generator
7. [Suno.com](https://suno.com) - Music generator
8. [NotebookLM](https://notebooklm.com) - Upload docs & auto-create podcasts & more ([Listen](#))
9. [SermonShots.com](https://sermonshots.com) - Sermon clips for social media and shorts
10. [Church.tech](https://church.tech) - Sermon repurposing tool; social clips, images, devotionals, discussion guides, transcripts...



AI Licensing Platform



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AI Licensing Management, Free & Premium Distribution & Content Intelligence

AI for Enterprise



Enterprises

Custom AI Assistants, LLMs, Search, Landing Pages, Paywalls, Apps

Gloo Workspace

AI for Churches



Churches

Discover, GPT, Assistants, Communications, & Insights for Churches



AI Chat & Search



Consumers

Chat & Search Apps for Consumers

Developer Tools



Developers

Kingdom-aligned Large Language Model, Search API, Data Marketplace

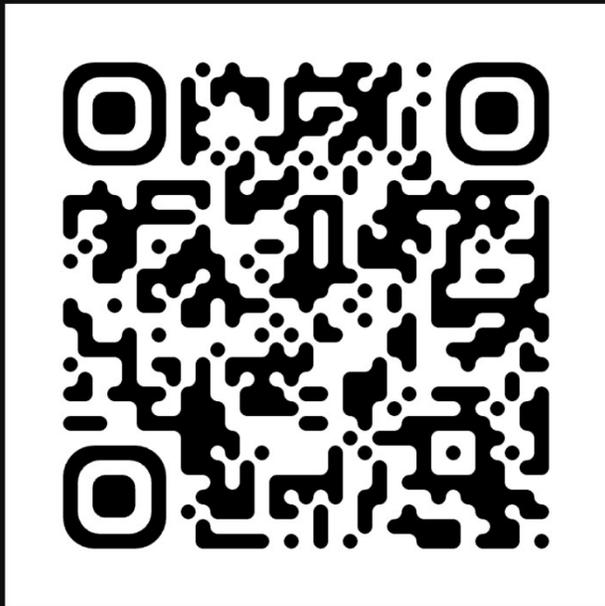


Values-Based AI

Ethically Built | Scripturally Informed | Designed for Human Flourishing



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